

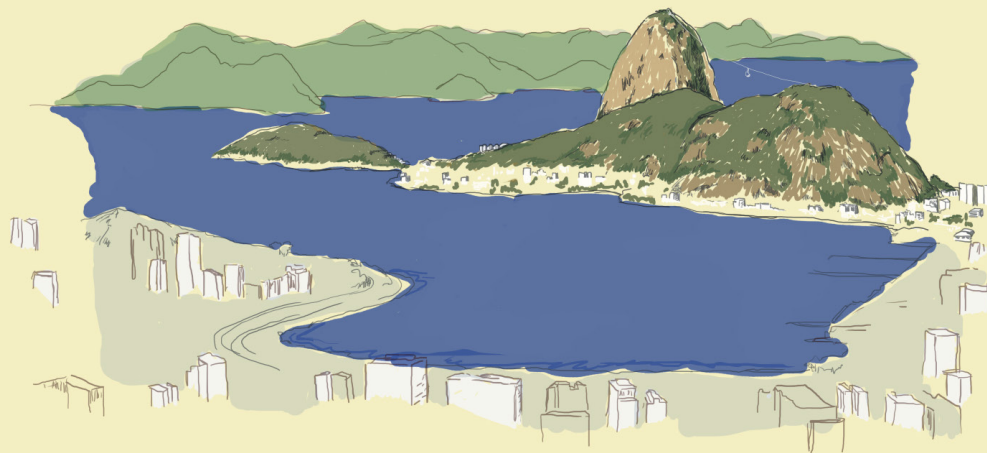
MSB 2018

FEBRUARY 18-21

RIO DE JANEIRO

BRAZIL

www.msb2018.org



INVITATION FOR EXHIBITORS & SPONSORS

On behalf of the Scientific and Organizing Committees, it is our pleasure to invite you to join us for the 34th International Symposium on Microscale Separations and Bioanalysis (MSB 2018) to be held at the conference center of the Windsor Barra Hotel (Barra da Tijuca) in Rio de Janeiro, RJ, Brazil, from **February 18-21, 2018**.

MSB 2018 is the premier international conference on Microscale Separations and Bioanalysis that spans new advances in technology/method development (miniaturized sample pretreatment, multidimensional separations, nano/micro-LC column developments, CE/microfluidics, and interfacing approaches/MS) with cutting-edge applications relevant to human health and the environment. More details are posted at www.msb2018.org.

MSB 2018 will be limited to 300 delegates from across academia, government and industry, and will offer many activities to stimulate discussions and networking between delegates and sponsors within an intimate setting. Overall, we have several engaging opportunities for sponsorship at the conference that we hope you will find beneficial.

Sponsorship recognition will be included in all event marketing, including web, social media, and on-site marketing to a large database of researchers involved in separation science and mass spectrometry. MSB 2018 represents an excellent return on investment through association of our delegates with your organization!

We hope you will join us in Rio de Janeiro in 2018 and look forward to a successful conference.

Warm regards,

Symposium Chairs

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GENERAL INFORMATION

SYMPOSIUM VENUE

Windsor Barra Hotel, Barra da Tijuca, RJ

Av. Lucio Costa, 2630, Barra da Tijuca

22620-172, Rio de Janeiro, RJ, Brazil

Telephone: +55-21-2195-5000

Website: <http://www.windsorbarrahotel.com.br/en-us/o-hotel/o-hotel.htm>

The easiest way you can reach the hotel from Rio de Janeiro International Airport Galeão/Antonio Carlos Jobim (GIG) or Santos Dumont Airport is by taxi (app. 30 km, 40 min, R\$ 75-100); we recommend the use of the airport official taxi companies (R\$ 150); booths are available at the airport first floor; they accept credit cards (exchange rate of R\$ 3.11 Brazilian real /dollar in August 1st, 2017).

CONTACT DETAILS

Contributions will be directed to the hotel account on behalf of the event; please contact Prof. Emanuel Carrilho - Chair for further instructions.

ITEMIZED SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS

Funding towards MSB 2018 will be recognized by the following support levels (in US\$): no denomination (<1500), BRONZE (1500-3000), SILVER (3000-5000), GOLD (5000-7500) and PLATINUM (>7500).

Sponsorship recognition will be included in all event marketing, including web, social media, on-site marketing and our mailings to a large database of researchers involved in separation science and mass spectrometry.

TABLE TOPS

The exhibitor will be provided with one (1) long table and two (2) chairs for the entire duration of the conference. Please note that you can either install a table top display on your table or have a maximum of two (2) pull-up banners at the back of your table. Pull-up banners should not block or interfere other exhibitors. MSB2018 reserves the right to adjust the exhibit area for the benefit of the entire conference. This sponsorship includes one (1) industry partner badge with full access to the conference.

Table Top Exhibitor Fee: US\$ 4000

OPENING RECEPTION

Following the opening ceremony and two plenary lectures, we will offer a two-hour opening reception for MSB 2018 at the Conference venue, Windsor Barra Hotel, Rio de Janeiro. Your sponsorship will be acknowledged at the event with signage, as well as prominent acknowledgement in the opening ceremony, final program and on the conference website. A sponsor representative will provide a short introduction speech following our plenary talks. Please note that the cost of sponsorship does not include the cost of signage. This event will be limited to a maximum of two sponsors.

Opening Reception Sponsorship Fee: US\$ 7000 (one sponsor, US\$ 7000 or two sponsors, 2 x US\$ 3500)

CONFERENCE DINNER

On Monday evening we will host a dinner for all delegates and speakers on-site at the conference venue, allowing ample opportunity for everyone to connect with one another. This is a very informal dinner allowing the participants to mingle and get to know one another, and will be hosted in a private dining room of the conference venue. Your sponsorship will be acknowledged at the event with signage, as well as prominent acknowledgement in the opening ceremony, final program and on the conference website. The master of ceremony will publicly announce your company's name as sponsor of the event. Please note that the cost of sponsorship does not include the cost of signage. This event will be limited to a maximum of two sponsors.

Conference Dinner Sponsorship Fee: US\$ 7000 (one sponsor, US\$ 7000 or two sponsors, 2 x US\$ 3500)

SCIENCE CAFÉ / LUNCH SEMINAR

In lieu of a traditional industry exhibition at this meeting, the "Science Café" offers an excellent opportunity for vendors to showcase new products and instrumentation to delegates at MSB 2018. We will be planning lunch vendor seminars over three days. Catered meals will be served at the venue for all our delegates. You will be allotted 1 h for your lunch meeting: approx. 45 min for presentation and 15 min for Q&A. Your presentation summary will be included in the official scientific program and have prominent signage at the meeting. A table will be set-up for your literature and contact information will be made available as delegates will pre-register for each Science Café session at MSB 2018. Please note that the cost of sponsorship does not include the cost of signage and AV equipment. This event will be limited to three sponsors. The sponsorship fee includes one (1) Industry Partner badge with full access to the conference.

Science Café/Lunch Seminar Sponsorship Fee: US\$ 8000 (per lunch seminar per sponsor)

SYMPOSIUM BAG

At registration, each delegate will receive a symposium bag, which will include a summary of the scientific program and assorted literature from our sponsors. Your sponsorship will be prominently signed as your logo on the bag in conjunction with the MSB 2018 logo, as well as acknowledged on the conference website and final program. Please note that the cost of sponsorship does not include the cost of the bag. The sponsor has the option of providing their own bag or having the organizers obtain the bags on their behalf. In the latter case, the cost of the symposium bag will be added to the cost of the sponsorship.

Symposium Bag Sponsorship Fee: US\$ 5000 (limited to one sponsor)

POSTER AWARDS AND STUDENT RECRUITMENT

Four poster-sessions are planned for this meeting as well as lecture sessions for top ranked posters featuring young investigators (3 minute talk – poster finalists). We invite you to sponsor one of these three sessions, which represents an excellent opportunity for recruitment of graduate students for companies seeking employees with expertise in bio-analytical chemistry, separation science, and mass spectrometry. Your sponsorship will be identified in the final program and on the conference website. Also, a company representative is invited to announce the winners of the poster awards in our special lecture session. Sponsors will be provided a table during our poster sessions to interact directly with talented graduate students at the conference. In addition to the above, there is an opportunity to sponsor the best poster awards.

Poster Awards/Student Recruitment Sponsorship Fee: US\$ 5000 (per poster session)

BADGE LANYARD (NECK STRAP)

Badge lanyard sponsorship will be recognized by having your corporate name and logo featured on badge lanyard neck straps provided to all delegates at MSB 2018. The sponsor has the option of providing their own lanyard with company logo or having the organizers obtain the lanyards on their behalf. In the latter case, the cost of the lanyard will be added to the cost of the sponsorship.

Badge Lanyard Sponsorship Fee: US\$ 5000 (limited to one sponsor)

EXCURSION EVENT

All attendees will be asked to join the group excursion on Tuesday afternoon, which will take participants to the Pão de Açúcar/Sugarloaf mountain, one the iconic landmarks of Rio de Janeiro, followed by Gala Dinner at the summit. It will give participants a chance to reconnect and make new acquaintances in a relaxed atmosphere. Your sponsorship will be acknowledged at the event with signage, as well as prominent acknowledgement in the opening ceremony, final program and on the conference website.

The excursion and the off-site dinner are included in the registration fee so we expect all delegates to attend. Your sponsorship will be acknowledged at the event with signage, as well as prominent acknowledgement in the opening ceremony, final program and on the conference website.

Excursion Sponsorship Fee: US\$ 5000

Excursion Dinner Sponsorship Fee: US 5000

Excursion & Dinner Sponsorship Fee: US\$ 10000

SESSIONS

Sponsors can also fund certain sessions during the conference, including the opening and closing ceremony. Please refer to our symposium website regarding the scientific sessions and confirmed speakers at MSB 2018 (<http://www.msb2018.org>). The session organizer will

acknowledge sponsor support during their session. The sponsor is allowed to brand the session with signage and/or banners.

Session Sponsorship: US\$ 2000 (cost of signage not included)

PROGRAM (USB Stick, Print or Event App)

You can support the course by sponsoring the program (either in print, on a USB stick, or perhaps as an event app). With either option you may brand the item with your logo of course. This program will be handed out to every delegate and perused throughout the conference of course, ensuring high visibility.

Program information: US\$ 3500

Please note that the cost of sponsorship does not include the cost of the program, this charge will apply in addition and the amount is dependent on the method selected.

Please note that the cost of a one-page advertisement in the conference program is US\$ 1500.

BAG STUFFER

You may submit a promotional flyer, application note, pencil/pen, writing pad or USB drive with literature for inclusion in the delegate's symposium bag. Please note that sponsors must provide up to 275 copies of the item/USB drive for inclusion in symposium bags before start of meeting.

Bag Stuffer Sponsorship Fee: US\$ 500 (per item)

On behalf on the local organizing and scientific committee for MSB 2018, we look forward to hosting a memorable conference and welcoming you in Rio de Janeiro!